



GENERAL OBJECTIVE OF THE EXPOMARES EVENT

To publicize, encourage and promote the sustainable development of the Colombian coasts, seas and rivers, from the economic, social and environmental perspective, with the aim of contributing to the progress and well-being of the Colombian society in general and the coastal zones in particular.

STRUCTURE

EXPOMARES consists of two major activities, each including a number of other simultaneous and complementary events, such as:

- a) the Fair-Exhibition, with its commercial presentation, sector areas, regional coastal exhibitions, trade agendas and business presentations, etc.
- b) the Congress, with its Forums, Workshops and other complementary academic, social and cultural events

THE NATIONAL AND INTERNATIONAL CONGRESS ON MARITIME, RIVER-RELATED AND COASTAL DEVELOPMENT

The general and permanent objective of the Congress on Maritime, River-Related and Coastal Development is to make a high-level national and international analysis on the current status, the policies and the opportunities of the maritime, River-related and coastal sectors, to contribute to the development of the country and the coasts of Colombia.

This year, the Congress will focus on the question:

How can the maritime, river-related and coastal sectors contribute with new opportunities to sustainable development, in view of the world-wide economic crisis?

MARITIME AND RIVER-RELATED PARTICIPANTS AND SECTORS

Shipyards and maritime and river-related industry
Marine, coastal and fresh water aquaculture
Search and rescue, salvage, industrial diving
Nautical sports, navigation, recreational diving
Education and capacity building at all levels

Maritime funding and insurance

Naval, maritime and related engineering and technologies
Coastal engineering, construction and maintenance of installations
Scientific research, consultancies and advisors

Integrated Coastal Zone Management

Mining, hydrocarbons, and resources of the continental shelf
Marine and coastal environment - reserves and protected areas
Ports and complementary port services

Industrial and artisanal fisheries: open sea, coastal areas and rivers
Maritime, river and multimodal transport
Maritime and coastal tourism - ecotourism
Maritime, river and port safety

THE COMMERCIAL EXHIBITION

The Fair-Exhibition EXPOMARES is the centre of business and industrial contacts stimulating the commercial and technological exchange with the rest of the world, related to investments, competition and the business spirit of our "Maritime Country", its coastal and river-related zones.

Why participate in the commercial exhibition?

It is one of the most effective ways to promote your products and services, being a key factor for decision-making on purchases, as well as it allows for savings due to the concentration of buyers and sellers of products and services during three days in one location.

Impacts of the commercial exhibition on the coastal regions:

- Increment the commercial exchange of goods and services generated in the seas, rivers and coastal areas.
- Integrate the commercial activity of the various productive sectors related to seas, rivers and coastal zones with markets in the interior of the country.

- Stimulate employment in the coastal and river regions.
- Reactivate the coastal economy through relations amongst the national maritime industries and companies, and between these and international companies.
- Create opportunities for new foreign investments in these sectors.

BUSINESS CONFERENCES AND AGENDAS

This item includes programming a room and a specific time period for conferences by companies and other entities to present their products, services and activities before a select audience, invited by them and from the total of participants in EXPOMARES.

The business agenda is an opportunity for business communications to be realised in the context of the fair-exhibition to initiate and/or strengthen business and offered as complementary instrument to the exhibition of goods and services. It was developed by EXPOMARES with the aim of generating effective contacts in a quiet and professional environment allowing entrepreneurs of the sector to have personal meetings with current and/or potential clients to talk about possibilities for future business and for agreements between companies or institutions.

ORGANIZATION AND EXECUTION

EXPOMARES is an initiative proposed and executed by the Foundation "Pais Marítimo" with support of private enterprises, public entities and NGO's. "Pais Marítimo" is a non-profit private entity with the objective to spread, encourage and promote the sustainable economic, social and environmental development of the Colombian coasts, seas, rivers and oceans, and carry out the activities related to these, with the aim to contribute to well-being and prosperity of the Colombian society.

INFORMATION AND PRE-REGISTRATION

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